IN THE CLAIMS

Please cancel, without prejudice, claims 1-6, 11, 12, 14-16 and 53-57, as follows:

Claims 1-6 (canceled)

7. (Previously Presented) A computer-executable reading product fabrication methodology for producing a reading-product display of a sentence having an author specified character content, and an author specified character-sequence within the character content, wherein the reading-product display includes only author specified character content, said methodology comprising:

   a) extracting sentence specific attributes comprising punctuation and parts of speech from said sentence wherein said extracting includes parsing said sentence into punctuation and parts of speech; and,

   b) varying vertical and horizontal positions of portions of characters of the character content of said sentence on a display surface, via application of rules comprising folding rules for dividing said sentence into sentence segments, in accordance with said attributes while maintaining said author specified character-sequence in visual display patterns of

said character positions, the reading product display including visual attributes, said rules have inputs and outputs wherein said inputs include said parts of speech and said rule outputs include said visual attributes, said folding rule inputs including punctuation.

8. (Previously presented) The reading fabrication methodology of claim 7 wherein said folding rule inputs further include parts of speech.

9. (Previously presented) The reading fabrication methodology of claim 8 wherein said visual attributes include the displaying of said sentence segments in a color depending on said parts of speech.

10. (Previously presented) The reading fabrication methodology of claim 8 wherein said visual attributes include the displaying of said sentence segments on new lines.

Claims 11-57 (canceled)